

TRANSFORM YOUR BUSINESS

Empowering small businesses to thrive through Strategic Planning and Improvements to People, Productivity, Profits, and Growth

"Laser focused, professional, engaged, proactive."
- Rich D., CEO



Jennifer Goldman, Business Transformer

TRANSFORM

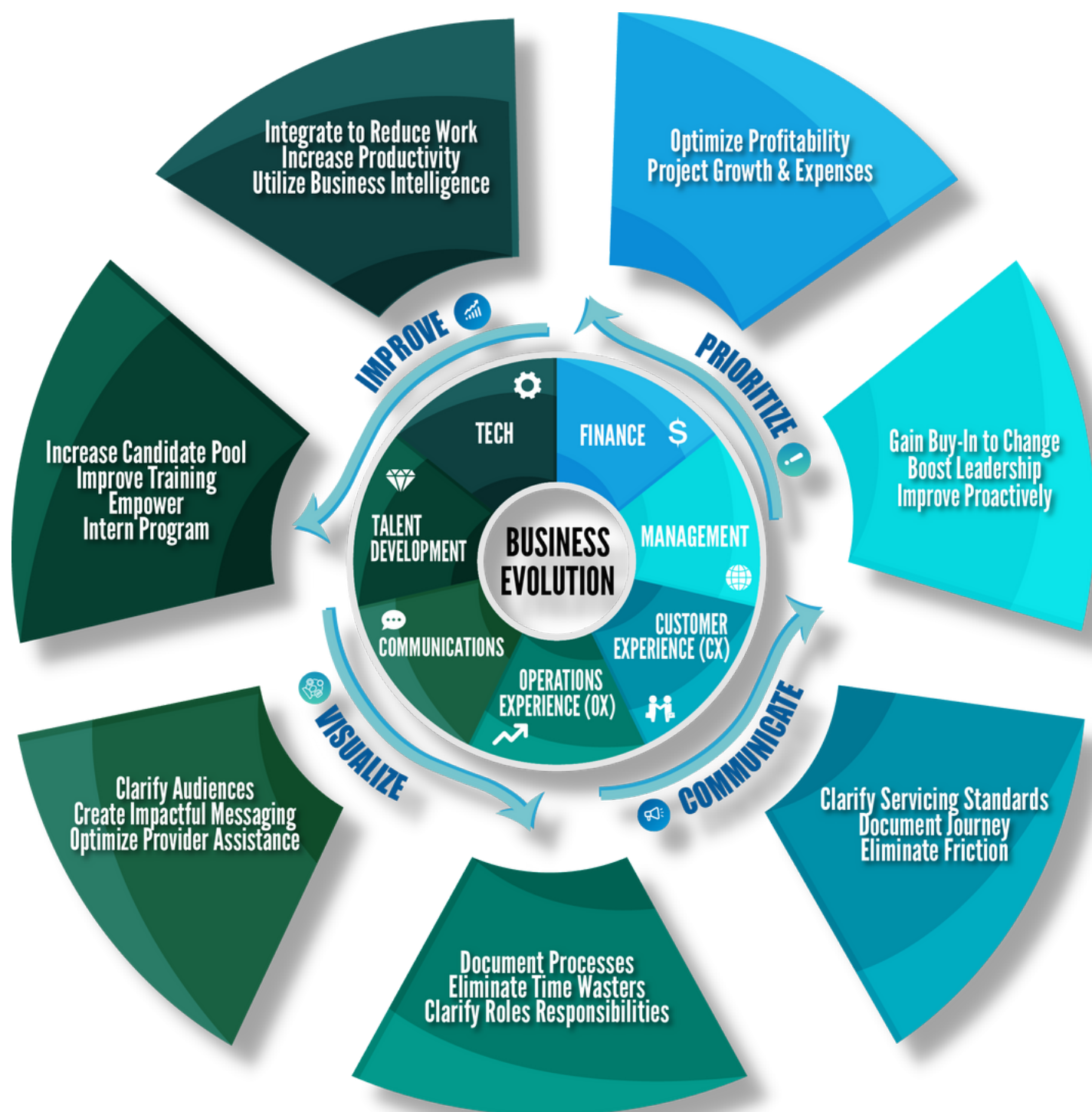
While it's rewarding to grow your business, it is also stressful. You can avoid the struggle and costly missteps. Lean on us to assess your business, project growth, create the right, sequenced plan of improvements, and enjoy wowing your team, clients, and business health.

OPTIMIZE

- People Management Skills
- Client Experience
- Communication Skills
- Tech and Integrations
- Financial Projections
- Marketing and Sales
- Lean Processes

BENEFITS

- Embrace Clarity
- Ease Learning
- Engage Staff
- Energize Growth
- Eliminate TimeWasters



"Fantastic to work with, recommendations were comprehensive and thoughtful, and couldn't be happier with my firm's productivity and organization."
- Abbey H., CEO

"Brings a wealth of knowledge and expertise with an emphasis on details. She has been polished, professional and thoroughly prepared!"
- Veronica, Hispanic Strategist



- CLICK TO SCHEDULE A CALL
- jeng@myvirtualcoo.com
- myvirtualcoo.com
- LI CONNECT

DON'T STRUGGLE - THRIVE WITH US

Leverage our 30+ years of C-Suite experience to identify, plan, and implement solutions that boost your People, Productivity, Profitability, and Growth with less effort, stress, and costly missteps.

STRATEGIC CONSULTING

We assess, recommend, and manage a sequenced plan of improvements to boost your People, Productivity, Profitability and Growth.

- Revenue Growth and Impact Projections
- Sequenced Improvement Plan
- Organization Design and Staff Planning
- Lean® Process Improvements
- C-Suite and Team Collaboration Training
- Software Integration Map
- Compensation Structure
- Change Management using Acceleration Techniques
- Provider Connections

FRACTIONAL COO

We manage the implementation of your firms' growth strategy by meeting your team at regularly scheduled intervals (typically bi-weekly).

- Liaison between management and team
- Gauge Progress
- Overcome Mental and Capacity Hurdles
- Provide servant leadership
- Ongoing accountability
- Tech triage
- Process mentorship
- Ensure healthy, bi-directional communication
- Promote wins and achievements
- Foster team culture

PAID BOOST CALL

Are you facing a challenging hurdle that requires innovative solutions? Do you need to validate a critical decision before taking the leap? Join us for a [Zoom Call](#) to overcome the hurdle and see the solution within your reach.

MASTERMIND

Join an intimate group of owners sharing business wins, hurdles, and ideating solutions. [Join us](#) for answers and camaraderie among business leaders seeking a trusted community. *All proceeds donated to Feed America.*

GET STARTED



LET'S TALK CALL

Join Jen for a 30-minute Zoom to meet, share your purpose for reaching out, gather the basic facts about our Consulting, and decide if you'd like to learn more on a follow-up call.



FREE BUSINESS ASSESSMENT

This assessment will give you a business health score without adding you to a marketing list. This information will guide your DIYing or indicate you need help evolving.



LEARN MORE CALL

Join Jen for a 45-minute Zoom to learn how our Consult Engagement "feels," what to expect, and see our top 5 Consult Deliverables that accelerate educated decisions and grow the C-Suite mindset and business.



AGREEMENT AND REFERENCE CHECKS

We will provide references and our Consult Agreement. You can also contact common LinkedIn connections or those that have provided LinkedIn testimonials.



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